

CONTACT INFORMATION	Cornell Tech Emma and Georgina Bloomberg Center 2 West Loop Road New York, NY 10044	tbondi@cornell.edu
EMPLOYMENT	Cornell Tech and the SC Johnson School of Management, Cornell University □ Assistant Professor of Marketing, July 2020 – present Amazon Web Services □ Economist, 2018	
EDUCATION	New York University, Stern School of Business, 2014–2020 □ Ph.D. in Economics (Advisor: Luís Cabral) UC Berkeley, Haas School of Business, Spring 2014 □ Visiting Scholar Bocconi University, 2011–2013 □ M.Sc., Economic and Social Sciences (summa cum laude) University of Milan, 2008–2011 □ B.Sc., Mathematics	
PUBLICATIONS	Online Reviews: Information Content, Drivers, and Platform Design (with Michelangelo Rossi) • <i>Marketing Letters</i>, 2026 Privacy and Polarization: An Inference-Based Framework (with Omid Rafieian and Yunfei (Jesse) Yao) • <i>Management Science</i>, 2025 • Extended Abstract in EC’24 Alone, Together: A Model of Social (Mis)Learning from Consumer Reviews • <i>Marketing Science</i>, 2025 • Extended Abstract in EC’23 When (Not) To Talk Politics in Business: Experimental Evidence (with Vanessa Burbano and Fabrizio Dell’Acqua) • <i>Strategic Management Journal</i>, 2025 The Good, The Bad And The Picky: Consumer Heterogeneity and the Reversal of Product Ratings (with Michelangelo Rossi and Ryan Louis Stevens) • <i>Management Science</i>, 2024 • Extended Abstract in EC’23	

WORKING PAPERS	Skill Atrophy and AI Productivity Measurement (with Gentry Johnson)	
	• Extended Abstract in EC'26 • Spotlight Presentation, EC@INFORMS Auctions and Market Design	
	Defensive Specialization: Evidence from Mexico's Retail Sector (with Luís Cabral, Shreya Kankanhalli and Miguel Angel Talamas-Marcos)	
	• <i>Major Revision at Marketing Science</i>	
	Local Bias in Global Platforms: Evidence from a Cross-Market Merger (with Sai Chand Chintala, Jūra Liaukonytė and Dominykas Šeputis)	
WORK IN PROGRESS	Complexity and Range Effects (with Daniel Csába, Evan Friedman and Salvatore Nunnari)	
	Reviews as Matchmakers: Dynamic Learning of Product Fit (with Lijuan Luo and Michelangelo Rossi)	
	Do Michelin Inspectors Rate Restaurants on a Curve?	
	Buying Endorsements	
	The Informational Value of Extreme Reviews	
TEACHING EXPERIENCE	Spring 2026	Seminar in Quantitative Methods (Cornell Johnson, PhD)
	2021 – present	Digital Marketing (Cornell Johnson, Two-Year MBA)
	2020 – present	Digital Marketing (Cornell Tech, One-Year MBA)
	2022, 2023	Marketing Management (Cornell Weill, EMBA/MS)
	2022	Digital Business Leadership Program (eCornell)
HONORS AND AWARDS	2026, NET Institute Grant (joint with Lijuan Luo)	
	2022 – 2026, Teaching Honor Roll, Johnson School of Management	
	2025, ISMS Early Career Scholars Camp (postponed due to health leave)	
	2025, Cornell Tech Students' Choice Award	
	2020 – 2024, Demir Sabanci Faculty Fellowship in Marketing and Management	
	2023, NET Institute Grant (joint with Omid Raffeian)	
	2023, Research Affiliate, CESifo	
	2021, Affiliated Faculty, Digital Life Initiative	
	2017, Russell Sage Foundation Small Grant in Behavioral Economics	
	2013, Marco Fanno Scholarship , awarded by the Unicredit and Universities Foundation “to the two best graduates in Economics from an Italian university”	

2011 – 2013, **Bocconi Graduate Merit Award**

2007 & 2008, **Bronze and Silver Medals, Italian Math Olympiads**

INVITED SEMINARS AND CONFERENCES **2026:** Temple Fox, Northwestern Kellogg, Workshop on Platform Analytics (UCSD; discussant), AI and the Future of Work (Wharton), EMAC (University of Bath), Theory + Practice in Marketing (ESADE), Luis Cabral's 65th Birthday Conference (Lisbon), Marketing Science (Nova SBE), EC '26 (Rome), Choice Symposium (Vail), INSEAD, UIUC Gies, INFORMS (San Francisco), South American Meetings of the Econometric Society (Lima), Johns Hopkins Micro Theory Seminar, Yale SOM

2025: Federal Trade Commission, ESADE, Markets and Waves (Nova SBE), University of Nevada Las Vegas

2024: Chicago Booth, European Summer Meeting of the Econometric Society (Rotterdam), Workshop on Platform Analytics (USCD; discussant), ESIF Conference on Economics and AI+ML (Cornell), EC '24 (Yale), SICS (Berkeley), Temple Fox, Theory + Practice in Marketing (UT Austin), Bass FORMS Conference (UT Dallas), CESifo Area Conference on Behavioral Economics, SETS (Cornell Tech), EARIE (Amsterdam)

2023: ESMT Berlin, Bocconi, Cambridge Judge, Marketing Science (Miami), EC '23 (King's College London), ICCSS (Copenhagen), Digital Economics Conference (Alghero), North American Summer Meeting of the Econometric Society (UCLA), TOM (Harvard), Paris Digital Economics, Bass FORMS Conference (UT Dallas; discussant)

2022: CESifo (Munich), European Winter Meeting of the Econometric Society (Berlin), European Summer Meeting of the Econometric Society (Milan), Marketing Science, SICS (Berkeley), Paris Digital Economics, ZEW ICT (Manheim), Bass FORMS Conference (UT Dallas), Digital Economics (Toulouse)

2018 – 2021: NYU Stern, Toulouse School of Economics, Marketing Science, Cornell Tech, Cornell Johnson, Wisconsin, Columbia GSB, Harvard Business School, UCL, Bocconi, Dartmouth Tuck, UT Dallas, CU Boulder, Georgetown, Marketing Science (Rome), Bass FORMS Conference (UT Dallas), NET Institute (NYU Stern; discussant), Trans Atlantic Doctoral Conference (LBS)

PROFESSIONAL SERVICE **Scientific Committee, Workshop on Platform Analytics, 2024 & 2025, UCSD**

Program Committee, ACM Conference on Economics and Computation, 2024 – present

REFeree SERVICE **Proceedings of the National Academy of Sciences, Management Science, Marketing Science, Journal of Marketing Research, Quantitative Marketing and Economics, Journal of Public Economics, Strategic Management Journal, Production and Operations Management, Marketing Letters, Journal of Economic Behavior and Organization, IEEE Transactions on Neural Networks and Learning Systems, Journal of Economics and Management Strategy, Manufacturing & Service Operations Management, Review of Industrial Organization**

SELECTED MEDIA COVERAGE **New York Times, Fortune, Harvard Business Review, Der Spiegel, Associated Press, The Culture Kit, Game Changer Podcast**