Tommaso Bondi – Curriculum Vitae (October, 2026)

Contact Information

Cornell Tech
Emma and Georgina Bloomberg Center
2 West Loop Road
New York, NY 10044

tbondi@cornell.edu

Employment

Cornell Tech and the SC Johnson School of Management, Cornell University

- Assistant Professor of Marketing, July 2020 – present

Amazon Web Services

- Economist, 2018

Education

New York University, Stern School of Business, 2014–2020

- Ph.D. in Economics (Advisor: Luís Cabral)

UC Berkeley, Haas School of Business, Spring 2014

- Visiting Scholar

Bocconi University, 2011–2013

- M.Sc., Economic and Social Sciences (summa cum laude)

University of Milan, 2008–2011

- B.Sc., Mathematics

Publications

Online Reviews: Information Content, Drivers, and Platform Design (with Michelangelo Rossi)

- ***Marketing Letters, 2026***

Privacy and Polarization: An Inference-Based Framework (with Omid Rafieian and Yunfei (Jesse) Yao)

- ***Management Science, 2025***
- Extended Abstract in **EC'24**

***Alone, Together*: A Model of Social (Mis)Learning from Consumer Reviews**

- ***Marketing Science, 2025***
- Extended Abstract in **EC'23**

When (Not) To Talk Politics in Business: Experimental Evidence (with Vanessa Burbano and Fabrizio Dell'Acqua)

- ***Strategic Management Journal, 2025***

***The Good, The Bad And The Picky*: Consumer Heterogeneity and the Reversal of Product Ratings** (with Michelangelo Rossi and Ryan Louis Stevens)

- ***Management Science, 2024***
- Extended Abstract in **EC'23**

Working Papers

Skill Atrophy and AI Productivity Measurement (with Gentry Johnson)

- Extended Abstract in **EC'26**
- Spotlight Presentation, EC@INFORMS Auctions and Market Design

Defensive Specialization: Evidence from Mexico's Retail Sector (with Luís Cabral, Shreya Kankanhalli and Miguel Angel Talamas-Marcos)

- *Major Revision at* **Marketing Science**

Local Bias in Global Platforms: Evidence from a Cross-Market Merger (with Sai Chand Chintala, Jūra Liaukonytė and Dominykas Šeputis)

Complexity and Range Effects (with Daniel Csába, Evan Friedman and Salvatore Nunnari)

Who Benefits from Product Ratings?

The Limits of Talent Selection: Evidence from Sixty Years of Professional Sports Drafts

Work in Progress

Reviews as Matchmakers: Dynamic Learning of Product Fit (with Lijuan Luo and Michelangelo Rossi)

Do Michelin Inspectors Rate Restaurants on a Curve? (with Davide Proserpio and Kaihang Zhao)

Teaching Experience

Spring 2026	**Seminar in Quantitative Methods** (Cornell Johnson, PhD)
2021 – present	**Digital Marketing** (Cornell Johnson, Two-Year MBA)
2020 – present	**Digital Marketing** (Cornell Tech, One-Year MBA)
2022, 2023	**Marketing Management** (Cornell Weill, EMBA/MS)
2022	**Digital Business Leadership Program** (eCornell)

Honors and Awards

2026, **NET Institute Grant (joint with Lijuan Luo)**

2022 – 2026, **Teaching Honor Roll, Johnson School of Management**

2025, **ISMS Early Career Scholars Camp** (postponed due to health leave)

2025, **Cornell Tech Students' Choice Award**

2020 – 2024, **Demir Sabanci Faculty Fellowship in Marketing and Management**

2023, **NET Institute Grant (joint with Omid Rafieian)**

2023, **Research Affiliate, CESifo**

2021, **Affiliated Faculty, Digital Life Initiative**

2017, **Russell Sage Foundation Small Grant in Behavioral Economics**

2013, **Marco Fanno Scholarship**, awarded by the Unicredit and Universities Foundation "to the two best graduates in Economics from an Italian university"

2011 – 2013, **Bocconi Graduate Merit Award**

2007 & 2008, **Bronze and Silver Medals, Italian Math Olympiads**

Invited Seminars and Conferences

2026: Temple Fox, Northwestern Kellogg, Workshop on Platform Analytics (UCSD; discussant), AI and the Future of Work (Wharton), EMAC (University of Bath), Theory + Practice in Marketing (ESADE), Luis Cabral's 65th Birthday Conference (Lisbon), Marketing Science (Nova SBE), EC '26 (Rome), Choice Symposium (Vail), INSEAD, INFORMS (San Francisco), South American Meetings of the Econometric Society (Lima), Johns Hopkins Micro Theory Seminar, Yale SOM, WISE 2026 (Lisbon)

2025: Federal Trade Commission, ESADE, Markets and Waves (Nova SBE), University of Nevada Las Vegas

2024: Chicago Booth, European Summer Meeting of the Econometric Society (Rotterdam), Workshop on Platform Analytics (USCD; discussant), ESIF Conference on Economics and AI+ML (Cornell), EC '24 (Yale), SICS (Berkeley), Temple Fox, Theory + Practice in Marketing (UT Austin), Bass FORMS Conference (UT Dallas), CESifo Area Conference on Behavioral Economics, SETS (Cornell Tech), EARIE (Amsterdam)

2023: ESMT Berlin, Bocconi, Cambridge Judge, Marketing Science (Miami), EC '23 (King's College London), ICCSS (Copenhagen), Digital Economics Conference (Alghero), North American Summer Meeting of the Econometric Society (UCLA), TOM (Harvard), Paris Digital Economics, Bass FORMS Conference (UT Dallas; discussant)

2022: CESifo (Munich), European Winter Meeting of the Econometric Society (Berlin), European Summer Meeting of the Econometric Society (Milan), Marketing Science, SICS (Berkeley), Paris Digital Economics, ZEW ICT (Manheim), Bass FORMS Conference (UT Dallas), Digital Economics (Toulouse)

2018 – 2021: NYU Stern, Toulouse School of Economics, Marketing Science, Cornell Tech, Cornell Johnson, Wisconsin, Columbia GSB, Harvard Business School, UCL, Bocconi, Dartmouth Tuck, UT Dallas, CU Boulder, Georgetown, Marketing Science (Rome), Bass FORMS Conference (UT Dallas), NET Institute (NYU Stern; discussant), Trans Atlantic Doctoral Conference (LBS)

Professional Service

Scientific Committee, Workshop on Platform Analytics, 2024 & 2025, UCSD

Program Committee, ACM Conference on Economics and Computation, 2024 – present

Referee Service

Proceedings of the National Academy of Sciences, Management Science, Marketing Science, Journal of Marketing Research, Quantitative Marketing and Economics, Journal of Public Economics, Strategic Management Journal, Production and Operations Management, Marketing Letters, Journal of Economic Behavior and Organization, IEEE Transactions on Neural Networks and Learning Systems, Journal of Economics and Management Strategy, Manufacturing & Service Operations Management, Review of Industrial Organization

Selected Media Coverage

New York Times, Fortune, Harvard Business Review, Der Spiegel, Associated Press, The Culture Kit, Game Changer Podcast