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2 West Loop Road  
New York, NY 10044

EMPLOYMENT      **Cornell Tech and the SC Johnson School of Management**  
 Assistant Professor of Marketing and Demir Sabanci Faculty Fellow of Marketing and Management, July 2020 - present  
 Affiliated Faculty, Digital Life Initiative, July 2021 - present

EDUCATION      **New York University Stern School of Business, 2014 - 2020**  
 Ph.D. in Economics (Advisor: Luís Cabral)  
  
**UC Berkeley, Haas School of Business, Spring 2014**  
 Visiting Scholar  
  
**Bocconi University, 2011 - 2013**  
 M.Sc., Economic and Social Sciences  
  
**University of Milan, 2008 - 2011**  
 B.Sc., Mathematics

WORKING PAPERS      *Alone, Together: A Model of Social (Mis)Learning from Consumer Ratings*  
*Amazon and the Evolution of Retail* (with Luís Cabral)  
*When to Talk Politics in Business* (with Vanessa Burbano and Fabrizio Dell'Acqua)  
*The Good, The Bad And The Picky: Reference Dependence and the Reversal of Product Ratings* (with Michelangelo Rossi and Ryan Louis Stevens)  
*Range Effects In Multi-Attribute Choice: An Experimental Study* (with Daniel Csába, Evan Friedman and Salvatore Nunnari)

WORK IN PROGRESS      **Firm Competition with Consumer Ratings** (with Dong Wei)  
**Criticism is Dead, Long Live the Critics** (with Gentry Johnson and Jared Watson)

WORK EXPERIENCE	2020	<b>Penguin Random House</b>	Research Collaborator
	Summer 2018	<b>Amazon</b>	Economist
TEACHING EXPERIENCE	Fall 2022	Marketing Management (Cornell Weill, Executive MBA)	
	Summer 2022	Digital Business Leadership Program (eCornell)	
	Fall 2020 – current	Digital Marketing (Cornell Tech, One-Year MBA)	
	Fall 2021	Digital Marketing (Cornell Johnson, Two-Year MBA)	
	Fall 2020, 2021	Marketing Core (Cornell Johnson, Two-Year MBA)	
HONORS AND AWARDS	2021, <b>Affiliated Faculty, Digital Life Initiative</b>		
	2021, <b>Business of Food Grant, Cornell University</b>		
	2021, <b>Demir Sabanci Faculty Fellowship in Marketing and Management</b>		
	2019, <b>NET Institute Grant</b>		
	2018, <b>CGEB PhD Grant, NYU, Stern School of Business</b>		
	2017, <b>Russell Sage Foundation Small Grant in Behavioral Economics</b>		
	2014-2019, <b>NYU Stern School of Business Ph.D. Fellowship</b>		
	2013, <b>Marco Fanno Scholarship</b> , awarded by the Unicredit and Universities Foundation to the two best graduates in Economics from an Italian university		
	2011-2013, <b>Bocconi Graduate Merit Award</b>		
	2007-2008, <b>Bronze and Silver Medals, Italian Math Olympiads</b>		
INVITED TALKS (* INDICATES COAUTHOR)	December 2022, <b>CREST</b> , Paris		
	September 2021, <b>NYU Stern</b> (*)		
	May 2021, <b>Toulouse School of Economics</b> (*)		
	November 2019, <b>Cornell University, SC Johnson School of Management</b>		
	November 2019, <b>Cornell Tech</b>		
	November 2019, <b>Wisconsin School of Business</b>		
	October 2019, <b>Columbia University, Graduate School of Business</b>		
	October 2019, <b>Harvard Business School</b>		
	October 2019, <b>UCL School of Management</b>		
	October 2019, <b>Bocconi University</b>		

October 2019, **Dartmouth College, Tuck School of Business**

September 2019, **University of Texas at Dallas, Jindal School of Management**

September 2019, **University of Colorado Boulder, Leeds School of Business**

September 2019, **Georgetown University, McDonough School of Business**

INVITED  
CONFERENCES  
(\* INDICATES  
COAUTHOR)

August 2022, **Econometric Society European Meetings**, Bocconi University

July 2022, **The Economics of Information and Communication Technologies**,  
ZEW Mannheim (\*)

June 2022, **Marketing Science**, University of Chicago

June 2022, **SICS**, Berkeley (\*)

March 2022, **13th Paris Conference on Digital Economics**, Paris

March 2022, **Frontiers of Research in Marketing Science**, UT Dallas

January 2022, **15th Digital Economics Conference**, Toulouse

June 2021, **Marketing Science**, Miami

June 2020, **Marketing Science**, Duke University

December 2019, **NET Institute**, NYU Stern

June 2019, **Marketing Science**, Rome

February 2019, **Frontiers of Research in Marketing Science**, UT Dallas

December 2018, **NET Institute**, NYU Stern

May 2018, **Trans Atlantic Doctoral Conference**, London Business School

INVITED SCHOOLS

March 2019, 2018 and 2016, **NBER Economics of Digitization**, Stanford University

September 2018, **NBER Economics of AI**, University of Toronto

July 2016, **Price Theory Summer Camp**, BFI, University of Chicago

June 2015, **Summer School in Behavioral Finance**, Yale SOM

REFEREE SERVICE

**Proceedings of the National Academy of Sciences, Management Science, Journal of Marketing Research, Journal of Public Economics, Journal of Economic Behavior and Organization, Journal of Economics and Management Strategy, Review of Industrial Organization**