
CONTACT INFORMATION	Cornell Tech Emma and Georgina Bloomberg Center 2 West Loop Road New York, NY 10044	tbondi@cornell.edu
EMPLOYMENT	Cornell Tech and the SC Johnson School of Management <input type="checkbox"/> Assistant Professor of Marketing and Demir Sabanci Faculty Fellow of Marketing and Management, July 2020 - present <input type="checkbox"/> Affiliated Faculty, Digital Life Initiative, July 2021 – present	
EDUCATION	New York University Stern School of Business, 2014 - 2020 <input type="checkbox"/> Ph.D. in Economics (Advisor: Luís Cabral) UC Berkeley, Haas School of Business, Spring 2014 <input type="checkbox"/> Visiting Scholar Bocconi University, 2011 - 2013 <input type="checkbox"/> M.Sc., Economic and Social Sciences University of Milan, 2008 - 2011 <input type="checkbox"/> B.Sc., Mathematics	
WORKING PAPERS	<i>Alone, Together: A Model of Social (Mis)Learning from Consumer Ratings</i> (<i>R&R at Marketing Science; Extended Abstract in EC '23</i>) <i>The Good, The Bad And The Picky: Consumer Heterogeneity and the Reversal of Product Ratings</i> (with Michelangelo Rossi and Ryan Stevens) (<i>Accepted at Management Science; Extended Abstract in EC '23</i>) <i>Amazon and the Evolution of Retail</i> (with Luís Cabral) (<i>Reject&R at Management Science</i>) <i>When (Not) To Talk Politics in Business: Experimental Evidence</i> (with Vanessa Burbano and Fabrizio Dell'Acqua) (<i>R&R at Strategic Management Journal</i>) <i>Privacy and Polarization: An Inference-Based Framework</i> (with Omid Rafeian and Yunfei (Jesse) Yao)	
WORK IN PROGRESS	Firm Competition with Consumer Ratings Range Effects In Multi-Attribute Choice: An Experimental Study (with Daniel Csába, Evan Friedman and Salvatore Nunnari)	

WORK EXPERIENCE	2020	Penguin Random House	Research Collaborator
	Summer 2018	Amazon	Economist
TEACHING EXPERIENCE	Fall 2022, 2023	Marketing Management (Cornell Weill, EMBA/MS)	
	Summer 2022	Digital Business Leadership Program (eCornell)	
	Fall 2020–2023	Digital Marketing (Cornell Tech, One-Year MBA)	
	Fall 2021–2023	Digital Marketing (Cornell Johnson, Two-Year MBA)	
	Fall 2020, 2021	Marketing Core (Cornell Johnson, Two-Year MBA)	
HONORS AND AWARDS	2023, Johnson Teaching Honor Roll		
	2023, NET Institute Grant (joint with Omid Rafeian)		
	2023, CGEB Grant, NYU Stern School of Business (joint with Luis Cabral)		
	2023, Research Affiliate, CESifo		
	2021, Affiliated Faculty, Digital Life Initiative		
	2021, Business of Food Grant, Cornell University		
	2020, Demir Sabanci Faculty Fellowship in Marketing and Management		
	2019, NET Institute Grant		
	2018, CGEB PhD Grant, NYU Stern School of Business		
	2017, Russell Sage Foundation Small Grant in Behavioral Economics		
	2014-2019, NYU Stern School of Business Ph.D. Fellowship		
	2013, Marco Fanno Scholarship , awarded by the Unicredit and Universities Foundation to the two best graduates in Economics from an Italian university		
	2011-2013, Bocconi Graduate Merit Award		
2007-2008, Bronze and Silver Medals, Italian Math Olympiads			
INVITED TALKS	May 2024, Temple University, Fox School of Business		
	March 2024, University of Chicago, Booth School of Business		
	March 2023, ESMT Berlin		
	March 2023, Bocconi University		
	March 2023, Cambridge, Judge Business School		
	December 2022, Paris CREST		

December 2022, **Nova School of Business**

September 2021, **NYU Stern**

May 2021, **Toulouse School of Economics**

November 2019, **Cornell University, SC Johnson School of Management**

November 2019, **Cornell Tech**

November 2019, **Wisconsin School of Business**

October 2019, **Columbia University, Graduate School of Business**

October 2019, **Harvard Business School**

October 2019, **UCL School of Management**

October 2019, **Bocconi University**

October 2019, **Dartmouth College, Tuck School of Business**

September 2019, **University of Texas at Dallas, Jindal School of Management**

September 2019, **University of Colorado Boulder, Leeds School of Business**

September 2019, **Georgetown University, McDonough School of Business**

June 2024, **SICS**, UC Berkeley

May 2024, **Theory + Practice in Marketing**, UT Austin

April 2024, **Workshop on Platform Analytics**, UCSD (discussant)

February 2024, **Bass FORMS Conference**, UT Dallas

August 2023, **Theoretical Organizational Models Society**, Harvard Business School

July 2023, **International Conference on Computational Social Science**, Copenhagen

July 2023, **ACM Conference on Economics and Computation**, London

June 2023, **Digital Economics Conference**, Alghero

June 2023, **North American Summer Meetings of the Econometric Society**, Los Angeles

June 2023, **Marketing Science**, Miami

March 2023, **14th Paris Conference on Digital Economics**, Paris

March 2023, **Bass FORMS Conference**, UT Dallas (discussant)

December 2022, **European Winter Meeting of the Econometric Society**, Berlin

INVITED
CONFERENCES

November 2022, **CESifo Area Conference on the Economics of Digitization**, Munich

August 2022, **European Summer Meeting of the Econometric Society**, Milan

July 2022, **The Economics of Information and Communication Technologies**, ZEW Manheim

June 2022, **Marketing Science**, University of Chicago

June 2022, **SICS**, UC Berkeley

March 2022, **13th Paris Conference on Digital Economics**, Paris

March 2022, **Bass FORMS Conference**, UT Dallas

January 2022, **15th Digital Economics Conference**, Toulouse

June 2021, **Marketing Science**, Miami

June 2020, **Marketing Science**, Duke University

December 2019, **NET Institute**, NYU Stern

June 2019, **Marketing Science**, Rome

February 2019, **Bass FORMS Conference**, UT Dallas

December 2018, **NET Institute**, NYU Stern

May 2018, **Trans Atlantic Doctoral Conference**, London Business School

INVITED SCHOOLS March 2019, 2018 and 2016, **NBER Economics of Digitization**, Stanford University

September 2018, **NBER Economics of AI**, University of Toronto

July 2016, **Price Theory Summer Camp**, BFI, University of Chicago

June 2015, **Summer School in Behavioral Finance**, Yale SOM

PROFESSIONAL SERVICE

Scientific Committee, Workshop on Platform Analytics 2024, UCSD Rady

Program Committee, ACM Conference on Economics and Computation 2024, Yale School of Management

REFEREE SERVICE

Proceedings of the National Academy of Sciences, Management Science, Marketing Science, Journal of Marketing Research, Journal of Public Economics, Journal of Economic Behavior and Organization, Journal of Economics and Management Strategy, Review of Industrial Organization

MEDIA COVERAGE

July 2023, **Game Changer Podcast**, “**Behind the Stars: Uncovering the Biases in Online Reviews**”