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Emma and Georgina Bloomberg Center      [tbondi@cornell.edu](mailto:tbondi@cornell.edu)  
2 West Loop Road  
New York, NY 10044

EMPLOYMENT      **Cornell Tech and the SC Johnson School of Management**  
 Assistant Professor of Marketing and Demir Sabanci Faculty Fellow of Marketing and Management, July 2020 - present  
 Affiliated Faculty, Digital Life Initiative, July 2021 - present

EDUCATION      **New York University Stern School of Business, 2014 - 2020**  
 Ph.D. in Economics (Advisor: Luís Cabral)  
  
**UC Berkeley, Haas School of Business, Spring 2014**  
 Visiting Scholar  
  
**Bocconi University, 2011 - 2013**  
 M.Sc., Economic and Social Sciences  
  
**University of Milan, 2008 - 2011**  
 B.Sc., Mathematics

WORKING PAPERS      *Alone, Together: A Model of Social (Mis)Learning from Consumer Ratings*  
*Amazon and the Future of Retail* (with Luís Cabral)  
*When to Talk Politics in Business* (with Vanessa Burbano and Fabrizio Dell'Acqua)  
*The Good, The Bad And The Picky: Consumer Heterogeneity And The Reversal Of Movie Ratings* (with Ryan Louis Stevens)  
*Range Effects In Multi-Attribute Choice: An Experimental Study* (with Daniel Csába, Evan Friedman and Salvatore Nunnari)

WORK IN PROGRESS      **Firm Competition with Consumer Ratings** (with Dong Wei)  
**Criticism is Dead, Long Live the Critics** (with Gentry Johnson and Jared Watson)

WORK EXPERIENCE	2020	<b>Penguin Random House</b>	Research Collaborator
	Summer 2018	<b>Amazon</b>	Economist
TEACHING EXPERIENCE	Fall 2021	<b>Instructor</b>	Digital Marketing (Cornell Johnson, Two-Year MBA)
	Fall 2020, 2021	<b>Instructor</b>	Digital Marketing (Cornell Tech, One-Year MBA)
	Fall 2020, 2021	<b>Instructor</b>	Marketing Core (Cornell Johnson, Two-Year MBA)
	Spring 2019, 2018, 2017	<b>Teaching Fellow</b>	Microeconomics (NYU Stern, Undergraduate)
	Fall 2018	<b>Teaching Fellow</b>	Firms and Markets (NYU Stern, EMBA)
	Fall 2017	<b>Instructor</b>	Math Camp (NYU Stern, Ph.D.)
HONORS AND AWARDS	2021, <b>Affiliated Faculty, Digital Life Initiative</b>		
	2021, <b>Business of Food Grant</b>		
	2021, <b>Demir Sabanci Faculty Fellowship in Marketing and Management</b>		
	2019, <b>NET Institute Grant</b>		
	2018, <b>CGEB PhD Grant, NYU, Stern School of Business</b>		
	2017, <b>Russell Sage Foundation Small Grant in Behavioral Economics</b>		
	2014-2019, <b>NYU Stern School of Business Ph.D. Fellowship</b>		
	2013, <b>Marco Fanno Scholarship</b> , awarded by the Unicredit and Universities Foundation to the two best graduates in Economics from an Italian university		
	2011-2013, <b>Bocconi Graduate Merit Award</b>		
	2007-2008, <b>Bronze and Silver Medals, Italian Math Olympiads</b>		
INVITED TALKS (* INDICATES COAUTHOR)	December 2022, <b>CREST</b> , Paris		
	September 2021, <b>NYU Stern</b> (*)		
	May 2021, <b>Toulouse School of Economics</b> (*)		
	November 2019, <b>Cornell University, SC Johnson School of Management</b>		
	November 2019, <b>Cornell Tech</b>		
	November 2019, <b>Wisconsin School of Business</b>		
	October 2019, <b>Columbia University, Graduate School of Business</b>		
	October 2019, <b>Harvard Business School</b>		
	October 2019, <b>UCL School of Management</b>		

October 2019, **Bocconi University**

October 2019, **Dartmouth College, Tuck School of Business**

September 2019, **University of Texas at Dallas, Jindal School of Management**

September 2019, **University of Colorado Boulder, Leeds School of Business**

September 2019, **Georgetown University, McDonough School of Business**

INVITED  
CONFERENCES  
(\* INDICATES  
COAUTHOR)

July 2022, **The Economics of Information and Communication Technologies**,  
ZEW Mannheim (\*)

June 2022, **Marketing Science**, University of Chicago

June 2022, **SICS**, Berkeley (\*)

March 2022, **13th Paris Conference on Digital Economics**, Paris

March 2022, **Frontiers of Research in Marketing Science**, UT Dallas

January 2022, **15th Digital Economics Conference**, Toulouse

June 2021, **Marketing Science**, Miami

June 2020, **Marketing Science**, Duke University

December 2019, **NET Institute**, NYU Stern

June 2019, **Marketing Science**, Rome

February 2019, **Frontiers of Research in Marketing Science**, UT Dallas

December 2018, **NET Institute**, NYU Stern (discussant)

May 2018, **Trans Atlantic Doctoral Conference**, London Business School

INVITED SCHOOLS

March 2019, 2018 and 2016, **NBER Economics of Digitization**, Stanford University

September 2018, **NBER Economics of AI**, University of Toronto

July 2016, **Price Theory Summer Camp**, BFI, University of Chicago

June 2015, **Summer School in Behavioral Finance**, Yale SOM

REFEREE SERVICE

**Management Science, Journal of Marketing Research, Journal of Public Economics, Journal of Economic Behavior and Organization, Journal of Economics and Management Strategy, Review of Industrial Organization**